

## Blog grading form

Presenters name:	
Commentators name:	
Date:	
<b>Substance (50%)</b> <ul style="list-style-type: none"> <li>• did the blog convey the key points clearly and accurately</li> <li>• was the material at a suitable level for the audience</li> <li>• did the writer allocate space well and proportionate to what they were aiming to convey</li> </ul>	Marks out of 50:
	Comments:
<b>Clarity of language (40%)</b> <ul style="list-style-type: none"> <li>• was the writing clear, was the grammar and spelling correct, was the piece easy to read</li> <li>• was the tweet an accurate summary of the longer piece</li> </ul>	Marks out of 40:
	Comments:
<b>Appeal (10%)</b> <ul style="list-style-type: none"> <li>• was the language engaging and did it grab and keep the reader's attention</li> </ul>	Marks out of 10:
	Comments:

- 0-29%: outright fail
- 30-39%: very little appropriate material, poorly presented
- 40-49%: third class: basic understanding but inaccuracies and omissions
- 50-59%: lower second class: generally accurate but not well developed
- 60-69%: upper second class: accurate, well structured and clear
- 70-79%: low first: comprehensive, clear, insightful
- 80%+: upper first: thorough, clear, insightful, very well executed